

For Immediate Release

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Hot news: Regency to open two new campuses in Arizona

MINNEAPOLIS (January 24, 2007) – Regency Beauty Institute announced today that it will open two new campuses in Arizona: on East Broadway in Tucson, and in Metro Center in Phoenix. Classes will begin at both locations in August.

Regency offers a cutting-edge cosmetology curriculum and a professional development program that help students quickly build successful careers. As part of their training, under the supervision of expert faculty, students provide high-quality, discounted salon services to the public.

“We are excited to bring our unique approach to cosmetology education to the Southwest,” said Hayes Batson, Regency’s president and CEO. “Our campuses mirror upscale salons and provide an exceptional education that benefits our students, the local salon community, and the public.”

Regency Beauty Institute has grown from two Minnesota schools in 2002 to 17 campuses across six states last year. And significant expansion plans are underway for 2007. “We are working to build a national network of campuses and placement relationships so our graduates are recognized and sought after throughout the United States,” said Batson. In 2005, to support this expansion, the company raised more than \$20 million from two major private equity groups, Prairie Capital and LLR Partners.

About Regency Beauty Institute

Founded more than 50 years ago in Minneapolis, Regency is now an industry leader in cosmetology education. Class sizes are small. Our educators are top notch. Facilities are fabulous—as chic as many high-end salons. And Regency’s innovative curriculum produces professionals who deliver personalized, positive guest services, both on campus and beyond. For more information, visit www.regencybeauty.com. For enrollment information, call 800-787-6456.