

Check. Check. And double-check.

Choosing a school is a big deal. The last thing you need is enrollment remorse.

You could wait for a sign of some kind, or you could use our favorite tried-and-true method: logic. Carry this smart little checklist with you and consult it often. You'll know when you've found the right fit.

The Vibe

- Do you feel welcome when you visit the campus? Do others take an interest in you?
- Does the school have a stated purpose and guiding principles? Are they in tune with your values?
- Does the campus seem like a good learning environment? Is it clean? Well-equipped?

The Basics

- Has the curriculum kept pace with the latest trends and advances?
- How are teachers trained and motivated?
- Will you learn how to generate and retain clients?
- Will you learn how to set and meet goals?
- How many product brands will you be exposed to?
- Will you learn about products in various price ranges?

The Services

- Is the school accredited? Is financial aid available? What is the process like? Does the timing work for you?
- Will you receive regular advising, progress reports, and licensing support?
- Will the school help with placement after graduation? Is the process clear and specific?

Icing on the Cake

- Is the campus location safe and convenient?
- Is the school thriving and growing? Would it survive in a changing industry?
- How valuable would the school's name be on your resume? Is it known beyond your community? Nationally?